BTEC TECH AWARD IN TRAVEL AND TOURISM (LEVEL 1/2)

END OF YEAR 11 **COMPONENT 3- INFLUENCES ON GLOBAL TRAVEL AND** TOURISM, 48GLH

EXAM UNIT - 40% OF YOUR QUALIFICATION, EXAM SAT IN

COMPONENT 2 - CUSTOMER NEEDS IN TRAVEL AND TOURISM, 36 GLH COURSEWORK-30% OF YOUR QUALIFICATION.



Component 3- External exam- May

C Destination management -9 hours-9 weeks

- C1 Tourism development
- C2 The role of local and national governments in tourism development

B Impact of travel and tourism and sustainability -9 hours-9 weeks

- B1 Possible impacts of tourism
- B2 Sustainable tourism
- B3 Managing sociocultural impacts
- **B4** Managing economic impacts

A Factors that influence global travel and tourism—15 Hours—

A1 Factors influencing global travel and tourism

A2 Response to factors

omplete Official PSA-OCT-**DEC**

4 hrs monitoring and 6hrs formal supervision

Learning outcome B: Recognise how the needs and preferences of travel and tourism customers are met . 13 hours

B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences B3 Customer needs and different types of

B4 Travel planning to meet customer needs and preferences



START OF YEAR 11

COMPLETE OFFICIAL PSA-

4 hrs monitoring and 6hrs formal supervision

A1 Types of market research

A2 How travel and tourism organisations may use market research to identify customer needs and preferences

LO A: Demonstrate an understanding of how organisations identi-

A3 How travel and tourism organisations may use research to identify travel and tourism trends

fy customer needs and travel and tourism trends -12 hours

Tasks 3A & 3B -

2 hrs monitoring and 2.5 hrs formal supervision

Complete Mock PSA-

LO B- Explore popular visitor destinations-13 hours

- B.1 Visitor destinations
- B.2 Different types of travel and tourism activities
- B.3 Popularity of destinations with different visitor types
- B.4 Travel options to access tourist destination

COMPONENT 1 TRAVEL AND TOURISM ORGANISATIONS AND DESTINATIONS. 36 GLH

COURSEWORK-30% OF YOUR QUALIFICATION.



Complete Mock PSA-

Tasks 1A, 1B & 2-2 hrs monitoring and 3.5 hrs formal supervision



LO A= Demonstrate an understanding of the UK travel and tourism indus-

- A.1 The major components of the UK travel and tourism industry
- A.2 The ownership and aims of travel and tourism organisations and how they work together
- A.3 The role of customer technology in travel and tourism

START OF YEAR 10